

COMMUNITY RELATIONS COMMITTEE AGENDA

August 3, 2026

1. **Call to Order Time & Roll Call:**
2. **Naming of Business District(s):** (attached)
3. **Farmer's Market:** Every other Wednesday. Next up: August 5th then, 8/19/26; 9/2/26; 9/16/26; 9/30/26; 10/14/26; 10/28/26
4. **Music On Mondays:** Every Monday in August, 7 pm, at the historic Dansbury Depot
5. **ES Sports:** The group is developing an offer with the owners of Mountain Manor Golf Course
6. **Pride Flag Policy:** Reviewing policies from Stroudsburg and other municipalities.
7. **William Reese Baseball Field & Dedication Update** – Finalizing the bid with the Scope of Work for Phase 1 - Targeting Construction Start – October 1 2026:
8. **The Welcome Sign at the I-80 - Exit 308:** Both roundabouts are under construction.
9. **Borough Beautification:** Finalizing \$20,000 budget for Saturday, September 19th Borough Beautification Day. Ticketing and District Justice hearings continue for High Weeds, trash carts on front yards, overflowing trash carts, and parking on yards.
10. **Community Lights Update:** Coordinate meeting with MCTI to design the larger-than-life Ornaments
11. **Christmas Caroling:** 4:30 pm, Saturday, December 19th on Crystal Street between Jimmy's Ice Cream and Crystal Street Coffee
12. **Veteran's Park:** No problems, looking good
13. **Planters:** Planters look better than ever!
14. **Banners:**
 - **Hometown Heroes** – we are coordinating with the Elks on the replacement strategy for Hometown Hero Banners. Borough is reviewing and developing a list of banners that need replacing. Also working on another street to add new banners
 - **Street Banners** – working on getting one location across one street to hang our first banner.
15. **Recommendations to Council:**
16. **Action Items and Assignments:**
17. **Adjournment Time:**

DRAFT FOR NAMING EAST STROUDSBURG DISTRICTS:

1. Downtown East Stroudsburg ★

Includes:

- Crystal Street
- Washington Street, Dansbury Terrace, S. Courtland and N. Courtland
- Pocono Mountain Chamber of Commerce
- East Stroudsburg High School South
- Blue Ridge Lumber & AutoZone
- Miller Park & Shirley Futch Plaza
- East Stroudsburg Methodist Church
- East Stroudsburg Baptist Church
- Historic Dansbury Depot
- Borough Hall
- Rudy's Tavern
- US Post Office & CVS
- Restaurants & Shops
- Festivals

Brand: Downtown East Stroudsburg - *The Heart of the Poconos*

This branding appears on every communication, map, and brochure.

2. Hospital/University District

Centered around:

- East Stroudsburg University
 - Pocono Medical Center / Lehigh Valley Hospital–Pocono
 - East Brown, Smith, Normal, Marguerite, Spangenburg & Mary Streets
 - Prospect, Ridgeway & Elk Streets
 - Ransberry, South Green, Stemple, and Hoffmann Streets
 - Braeside and Brodhead Avenues
 - St. Matthew's Church
 - East Stroudsburg Presbyterian Church
 - Notre Dame Elementary and High School
-

3. Eagle Valley Crossroads – *Everything Close to Home*

Includes:

- Wendy's
- The Laundromat
- Penn Jersey Gas Station
- Weis Market
- Peppe's
- Skyline Lanes
- Eagle Glen Plaza
- Sterling Lane
- Strawberry Fields
- and surrounding commercial area

Supermarket, food, services, and shopping.

4. Dansbury Park Neighborhoods

Centered around:

- Dansbury Park
- Levee Loop
- Brodhead Creek
- Stroud Area Regional Police Headquarters
- East Stroudsburg Little League
- East Stroudsburg Memorial/Ed Christian Stadium
- Nauman Contracting
- Lenox Avenue & Day Street
- West Broad, Barnum, Borough, Fulton, Gold, Elizabeth Streets
- William T. Reese Memorial Baseball Field
- Open Space

Brand: The Dansbury Recreation District

5. The JM Hill Neighborhoods

The neighborhoods north of Lackawanna Avenue

- Historic JM Hill School
- East Broad, Analomink, North Green, Grand, Spring, State, Exchange, Lions, Hazen, Kiwanis, Gap View Heights, Warren, Gilliland, Franklin Hill Road, Burson Street
- Stone's Throw
- East Stroudsburg Fire Company
- Pocono Mountain Christian School

Brand: Historic JM Hill School, Stone's Throw, tree-lined streets, walkable neighborhoods

6. The Shopping District

The Borough Gateways, south of Interstate 80, Shopping Plaza, and Veterans Memorial Bridge.

Includes:

- I-80 Gateway interchange
- Super 8 Hotel
- Parktown and Greentree apartments
- Prospect Cemetery
- U-Haul
- East Stroudsburg Sewer Plant & Twin Borough Recycling Center
- Walmart & Giant Plazas

Brand: The Gateways to the Borough

7. King Street Neighborhoods

Includes:

- King Street
- Cinder Inn
- Maple Avenue, Berwick Heights Road, Perry Street

- Willow, Monroe, Williams, Brookside, Georgeellen, Buttonwood

Brand: King Street

8. Historic Bricktown

Includes:

- North Courtland Street, between RR and Route 447
- Chestnut Street, Oak Street
- 1st, 2nd, 3rd, 4th, 5th and 6th Streets
- The Oaks
- Zacharias Pond and Park
- American Legion # ____
- IBW Property
- Carwash

Brand: Historic Bricktown

The Eight Districts Together



District	Primary Identity
Downtown East Stroudsburg	Dining • Shopping • Entertainment • Events
Hospital/University District	Education • Healthcare • Innovation
Eagle Valley Corners	Retail • Restaurants • Services
Dansbury Park Neighborhoods	Parks • Sports • Trails • Outdoors • Neighborhoods
JM Hill Neighborhoods	Residential • Heritage • Community
Shopping District	Business • Redevelopment • Economic Growth
King Street Neighborhoods	Residential • Community
Historic Bricktown	Residential • Industrial • Parks • Community
