



STORMWATER MANAGEMENT

Public Education and Outreach on Stormwater Impacts

Public education and outreach is a key component of stormwater management. Well-planned public education and outreach programs will support and help achieve the goals of the other minimum control measures. Personal and household decisions can have a large impact on stormwater. From car washing to laundry detergent to dog walking, small alterations in daily activities can make a difference. East Stroudsburg Borough continues to take steps towards spreading awareness.

Stormwater is Everyone's Responsibility!

Did you know that the stormwater drains and inlets within your neighborhood have an important impact on the water quality of our streams?

Why? Because storm drains flow directly to nearby rivers and streams, not to wastewater treatment plants. Your city street is really like waterfront property and everything that rain washes off your roof, yard, and driveway goes to the nearby water used for swimming, boating, and maybe even drinking.

In addition, anything that is dumped into these drains, such as used motor oil, paint, or excess pesticides, goes directly into a local stream. Stenciling will remind everyone – homeowners, business owners, developers, and other citizens – not to dump anything into storm drains so we can protect our water from storm water pollution that may close beaches, cause unsightly weed and algae growth, and even kill fish!

This pollution comes from where?

From all of us! Stormwater picks up litter, yard waste, excess lawn fertilizers and pesticides, leaking oil on streets and parking lots, pet wastes in parks and on lawns, and dirt from construction sites. All together, this adds up to more pollution than industries make!

What can I do to help?

Never dump substances down a storm drain that you wouldn't swim in or drink. Spread this simple message to everyone you know. Other ways to help include:

- Use less fertilizer on lawns
- Recycle used oil
- Pick up pet wastes
- Dispose of household hazardous wastes responsibly

For more information, check out the Pennsylvania Department of Environmental Protection at www.depweb.state.pa.us