



FOR IMMEDIATE RELEASE

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Eastburg Community Alliance to Put Freedom Fest on Hold this July

East Stroudsburg, Pa., June 10, 2019 – Eastburg Community Alliance (ECA) announced the cancellation of the Freedom Festival for 2019, an annual 4th of July event held in East Stroudsburg, Pa. The ECA Board of Directors decided to re-evaluate its events to better emphasize the bond between Eastburg businesses and the community. The strategic decision to hold off on the East Stroudsburg event was made to better assess the involvement with downtown Eastburg businesses and future events. The ECA Board plans to host an array of new events starting in the Fall of 2019 to better benefit the community and Eastburg economic vitality.

One of those new events will be the inaugural Pickle Me Poconos Festival, on Saturday October 5, 2019 from 12pm – 5pm, in collaboration with the Pocono Chamber of Commerce, which will be the first of many events to hit Crystal Street. This family event will include some East Stroudsburg vendors, music, activities and more!

ECA Board president Troy Nauman, stated that, “ the ECA will continue to be dedicated to prioritizing events in the Eastburg area that will directly improve the experience of our community, visitors and businesses. Similarly, the planning of proposed new events by the ECA will be shared with the ECA members for input and assistance. The ECA Board invites residents and businesses to join and attend monthly Economic Vitality meetings held at 9am on the first Wednesday at the Historic Dansbury Depot. Thank you for your patience and understanding as we rebuild to better serve our community.”

Events will continue to change and grow as they are a necessary part in uniting the community.

If you would like to be a member of the Eastburg Community Alliance, please visit www.eastburgalliance.com