

East Stroudsburg Downtown Beautification Program

adopt

a

planter

The Borough of East Stroudsburg invites YOU to help **Beautify Downtown East Stroudsburg**



SELECT
PLANTER



BUY &
PLANT



MAINTAIN
PLANTER

program details

Volunteers who may adopt the planters include individuals, families, civic groups, churches, neighborhood associations, businesses, and other groups. Sponsors agree to buy, plant, and care for the adopted planter, over a 24-month period. The Borough will monitor and adjust water requirements.

ABOUT

The Adopt-A-Planter Program encourages public investment in the beautification of downtown East Stroudsburg. By working together, we can greatly enhance the streetscape for shoppers, businesses, and residents.

how to sponsor a planter

Start by downloading the application, maintenance agreement, and program forms, and email to Brian.Bond@eaststroudsburgboro.org or deliver in person at the Municipal Building. For more information, contact the Borough Manager.

East Stroudsburg Streetscape Advisory Committee Adopt a Planter Program

adopt a planter PROGRAM



What is the purpose?

The East Stroudsburg Downtown Beautification Program encourages public involvement in the enhancement of planter boxes and “bulb-outs” in and around the downtown. The Adopt-A-Planter program is a volunteer-based activity where area volunteer groups “adopt” and maintain designated planter boxes and flower beds. By working together, we can help to enhance the beauty and inviting atmosphere of our Downtown assets.



program guidelines

- The flowerbed/planter should be adopted for a 24-month period
- Adopters may be an individual or group. However, groups must identify a single point of contact to work directly with Borough staff.
- Planting is restricted to only those areas assigned to the applicant or group.
- Plants must follow the approved landscape design specifications.

Volunteer responsibilities

- Remove and dispose of litter and weeds
- Notify Borough staff of hazardous conditions, problems, or concerns
- Visit the site frequently to ensure a clean and healthy environment
- Plant new and replace dead plants, as necessary

Borough responsibilities

- Monitor and adjust water and fertilizer requirements
- Provide signage to acknowledge adoption if the adopter so desires.
- Contact the adopter or point of contact in the event Borough staff deems the planter to be neglected or unsightly.
- Winter/Spring preparation of planters and flower beds.

additional guidelines

The Streetscape Advisory Committee will review selected plant list by the sponsor. All planters are pre-designed by the Streetscape Advisory Committee to ensure consistency and sustainability of plant material. Any changes to the design plan will be review on a case-by-case basis. The Adopt-A-Planter application and agreement shall contain the names of any individuals who would assist the planter sponsor in maintenance and planting activities during the 24-month commitment. The planter sponsor must supply Borough staff with updated information should changes in contact information or volunteers occur. The adopter or adopting group is responsible for the safety and well-being of volunteers at all times.

**East Stroudsburg
Downtown Beautification Program**

IT'S
EASY

ADDS
BEAUTY

IT'S
FUN!

ADOPT A PLANTER AGREEMENT

Planter No. _____ Planter location: _____

To enhance the environment and the appearance of East Stroudsburg Borough _____ requests permission to become a Planter Sponsor and participate in the Adopt a Planter program. By this agreement between East Stroudsburg Borough and _____ known as the Planter Sponsor, the right to maintain a planter is granted as described below:

1. Planter will be maintained under and in accordance with East Stroudsburg Borough Adopt-A-Planter conditions attached to this agreement and incorporated herein by reference.
2. The Planter Sponsor shall abide by all regulations relating to the maintenance, safety, and all other conditions as required by the Borough regulations for the Adopt-A-Planter program.
3. It is expressly stipulated that this agreement is a license for permissive use only.
4. The Planter Sponsor will, at all times, assume all risk relating to, and indemnify, defend and hold harmless East Stroudsburg Borough, its Council, agents, employees and representatives against any and all claims, lawsuits, losses, damages, responsibility, liability, attorney's fees, costs and expenses arising from, allegedly arising from or related to, the exercise or attempted exercise by the Sponsor, its employees, agents, contractors and representatives, of the Sponsor's obligations, rights and privileges in this agreement. This paragraph 4 shall survive termination of this agent.
5. The Planter Sponsor agrees that East Stroudsburg Borough may terminate this agreement at any time the Planter Sponsor does not comply with the conditions in this agreement or at any time the Borough determines the work is unsafe or causes a conflict with traffic. East Stroudsburg Borough reserves the right to revise or discontinue this program at any time.
6. As to all relationships with the East Stroudsburg Borough, the Planter Sponsor and all persons performing work under this agreement shall at all time and for all purposes be independent contractors and not employees. The Planter Sponsor performing work under this agreement shall have no claim to workers' compensation or other employee rights or privileges granted to East Stroudsburg Borough employees by operation of law or by East Stroudsburg Borough.

Planter Sponsor Name

Address

Phone

Contact Name

Address

Phone

Signature

Plaque inscription

Permission is granted to perform the work as described insofar as the East Stroudsburg Borough has the authority to grant such rights by agreement.

Borough Manager

Date of Agreement

SUGGESTED PLANT MATERIALS

What plants can I plant?

In an effort to create a consistent and uniform green-scape, and establish low-maintenance, drought-tolerant planters in the Downtown area, Borough staff have worked with landscape professionals to develop the following list of approved plant materials. Deviations from this list should be discussed with Borough staff, prior to planting.

SMALL TREES & SHRUBS

- Sargent Tina Crabapple
- Jewelberry Flowering Crabapple
- Kousa White Dogwood
- Hino Crimson Red Azalea
- Crimson Pigmy Barberry
- Purple Gem Rhododendron
- Niko Blue Hydrangea
- Heller Dwarf Holly

SHRUBS, GRASSES, GROUND COVERS

- Stella D'Oro Daylily
- Zagreb Coreopsis
- Moonbeam Coreopsis
- Geum Mrs. Bradshaw
- Hidcote Blue Lavender
- Black-eyed Susan
- May Night Sage
- Pumila Chinese Astilbe
- Gaillardia Goblin
- Purple Palace Coral Bells
- Goldstrum Rudbeckia
- Elijah Blue Fescue
- Marigolds
- Petunias
- Dwarf Snapdragons
- Dwarf zinnias
- Ageratum
- Scarlet Sage
- Dusty Miller
- Wax Begonias
- Tulips & Daffodils
- Hyacinth & Allium
- Browallia

additional guidelines

Plants selected for the Adopt-A-Planter program must be live plants.

ARTIFICIAL PLANTS ARE NOT PERMITTED.

Questions regarding plant selection should be directed to your assigned Adopt-A-Planter program staff contact person.

Borough of East Stroudsburg
Streetscape Advisory Committee
24 Analomink St, East Stroudsburg, PA 18301 | (570) 421-8300

