

NEWS RELEASE

Utility Line Protection Program Now Available To Residents

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May 16, 2012. The Borough of East Stroudsburg is introducing a new, optional program available to homeowners, provided through the National League of Cities (NLC) Service Line Warranty Program administered by Service Line Warranties of America (SLWA). The Service Line Warranty program provides low cost, worry-free warranty protection for sewer lines.

"Many residents are unaware that they are responsible for the sewer line that goes from their house to the point of utility maintenance in the street. If this line breaks, leaks, or gets blocked, repairs can be very expensive," said James S. Phillips, Borough Manager. The Service Line Warranty program offers citizens an affordable way to avoid the unexpected and often large expense involved with an emergency sewer line repair. When a sewer line repair is required, the cost can often cause hardship on a family's budget. This new program will offer warranty protection to help cover the costs of a sewer line repair.

Borough of East Stroudsburg residents will see offers in their mail boxes soon. The cost for residents who choose to purchase the warranty protection is \$5.95 per month, and will cover sewer line repairs up to \$4,000 plus an additional allowance of \$4,000 if excavating of the public street is

needed. The program is offered at no cost to the Borough of East Stroudsburg, and no public funds are used to promote the program.

"We are pleased to work with the Borough of East Stroudsburg to offer homeowners an affordable Service Line Warranty program," said Brad Carmichael, Vice President of Business Development for Service Line Warranties of America. "We think East Stroudsburg residents will be pleased with our features and benefits, including a 24-hour repair hotline and the use of local, certified technicians. This keeps dollars in the local economy, an important benefit in these tough financial times."

SLWA is proud to have been selected by the NLC as an Enterprise Programs Partner. The National League of Cities, representing over 218 million Americans, is the nation's oldest and largest organization devoted to strengthening and promoting cities as centers of opportunity, leadership and governance. After a decade in business, SLWA has an A+ rating with the Better Business Bureau.

For questions regarding this news release, please contact James S. Phillips, Manager, at the East Stroudsburg Borough Office (570-421-8300). To learn more about SLWA please visit www.SLWofA.com.

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