



Comprehensive plans are a community’s opportunity to evaluate various facets of their municipality—jobs, housing, transportation, environment, etc.—and identify adjustments needed to ensure the community remains a desirable place to live and work over the decades to come.

East Stroudsburg’s Comprehensive Plan Update will result in realistic, implementable action plans for 10 priority issues, determined in part by community and business leaders and residents. The planning process will engage these stakeholders to discuss solution strategies, performance measures, implementation aspects (leadership, coordination, timing, funding) of each issue, and management tools to measure plan progress.

SUMMARY SCOPE AND SCHEDULE

Project Element	Timeframe
Eastburg 2025 Campaign – Building awareness and early issue identification through: <ul style="list-style-type: none"> • a Eastburg2025.mysidewalk.com webpage; • announcement on the Borough’s website and in the press; and • presentations to three local “Champion Organizations” for first discussion of community issues. 	February – early March 2016
Community Assessment – Assessing East Stroudsburg’s community and economic development conditions per planning documents and measures; prioritizing issues to be addressed.	February – early March 2016
Focus on Issues and Actions – Defining issues, building relevant engagement, and exploring solutions.	April - June 2016
Focus on Implementation and Commitment – Selecting direction; committing to action responsibilities and timeframes. Establishing performance measures where feasible.	June - July 2016
Plan Presentation, Review and Adoption – Submitting and refining the draft plan.	Fall 2016

COMMUNITY ENGAGEMENT

The Comprehensive Plan Task Force will help to 1) spread the word about the planning effort, 2) identify other stakeholders whose interests align with priority issues, 3) participate in two action planning and implementation-readiness workshops, and 4) assist in presenting the plan update to the public.

PROJECT CONTACTS

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